



Apprentice Learning Ignite Purpose

Ignite Purpose 2017 Annual Report





Our Program

Apprentice Learning provides real-world work experiences for middle school students in Boston's public schools. At such a critical period in a young person's life, these are the opportunities that ignite growth and change: sparking passions and interests, giving purpose to the present, and more importantly, to a young person's future.

Our aim is to launch dreams for our city's youth that lead to success in high school, college and career. At Apprentice Learning, experience ignites purpose.

"I loved every single day I was there because you guys taught me a lot about something I love."

— Cameron, Mission Hill School, apprentice at Ferris Wheels Bike Shop

Cover:

Kenya and Jaylin viewing a strand of their DNA at Vertex Learning Lab.

Letter from the Board

Middle school can be a time of great discovery for students. As they take their first tentative steps into the adult world, young people learn about their strengths, expand their interests, and begin to explore possibilities for the future. Eager for more independence, students at this age are ready to take on new responsibilities. That's where Apprentice Learning comes in. When work experience happens at the right time in a young person's life, passions emerge, opportunities arise, and newfound purpose propels students forward.

During their apprenticeships, students master new skills and make meaningful contributions in the workplace. Apprentice Learning helps young people imagine themselves as professionals and gives them the tools to land that first job. Together, these experiences ignite purpose and passions, helping young people transition successfully to high school because they have a firsthand understanding of the connection between academic and career success. We are proud that our program is having a real impact, particularly on students from underserved communities.

We invite your interest and support as educators, business partners, parents, donors, and interested citizens.

Justin E. McLeanBoard Chair

Teach to the Demands of Real Life

Apprentice Learning's career education programs for Boston's middle school students teach essential work skills and habits, expose students to a variety of careers, and engage students in planning for their futures. Working alongside adults who are passionate about their professions, our apprentices make a clear connection between success in school and a satisfying, productive work life.

Goals

- Narrow the opportunity gap for Boston middle school students by teaching career skills and building awareness of the range of possible career pathways.
- Provide real-world opportunities in professional settings that allow students to practice and perfect work skills that underpin academic and career success.
- Prepare students to successfully obtain job experiences that advance their skills and interests early in their high school years.
- Engage the business community in preparing students for success in the workplace.

"There is a crying need to support career awareness activities for middle school students. Aspiration precedes motivation for most students. The PIC looks forward to collaborating with Apprentice Learning to fill this gap."

— Neil Sullivan, Executive Director, Boston Private Industry Council



2017 Accomplishments



Grew by 40%: 303 students served

Engaged 51 Worksite Partners





Expanded board capacity for FY17

Grew by 20%:City Summer Internship



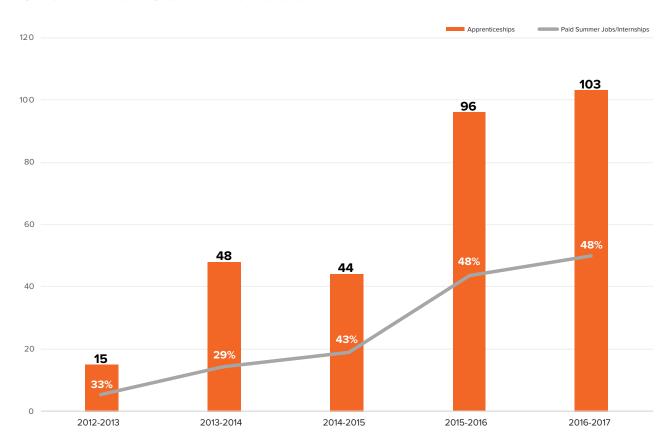


Expanded to a fourth partner school:
Gardner Pilot Academy

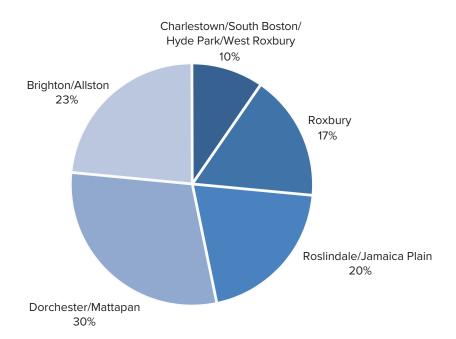
Connected 48% of apprentices to a summer job



Growth of Summer Jobs

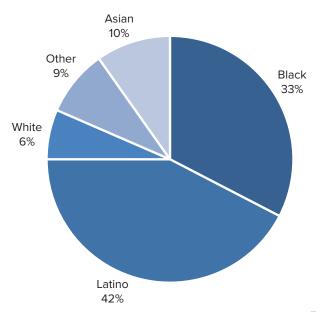


Neighborhoods Served



2017 total participants: 303

Racial Demographics



Program Description

Workplace Explorations. One-day workplace visits introduce seventh graders to our program with insights into local careers, as well as opportunities to meet and learn alongside engaging adults in a professional setting.

Apprenticeships. Eighth graders become apprentices in a variety of businesses, working alongside adult mentors. They spend six weeks preparing for the experience, and six weeks in the workplace where they perform actual work, build skills, and learn about potential career paths. This transformative experience launches young people into summer employment and high school with confidence.

Launch. Upon completion of an apprenticeship, AL staff connects apprentices to our network of program partners and helps them apply for paid jobs, enrichment programs, and internships designed to prepare 13-15 year-olds for greater independence and responsibility. Over 45% of apprentices land summer jobs!

City Summer Internship. Rising ninth grade girls participate in a paid summer internship program offering a deeper dive into careers, focusing on women-owned businesses and fields where women are underrepresented.

"In our short sessions with the brilliant kids we have hosted, we help them gain a glimpse of the interior workings of an office and professions that directly attempt to make the city more responsive through residential development. In this small way, we think the city might become a little more transparent, comprehensible, translucent, and a little less intimidating for kids in this age range."

— Tim Smith, Vice President, Design and Construction, Trinity Financial



Participating School Partners

- Mission Hill K-8 School, Jamaica Plain
- Boston Teachers Union K-8 School, Jamaica Plain
- Jackson/Mann K-8 School, Brighton
- Gardner Pilot Academy, Brighton

"I get to spend more one on one time with a younger version of myself and to dispel myths about being an engineer and how I got where I am now."

Netia McCray, FabLab Manager, Roxbury Innovation Center

"I told my friends how fun it is to get to go out and work to have a job experience. Without Apprentice Learning, I wouldn't have much to put on my resume under job experiences and I might not have gotten a summer job."

— Ella, Mission Hill School, apprentice at Horizons For Homeless Youth.

"The youth program at Center for Community Health and Health Equity at BWH hires rising 9th graders over the summer to work at the hospital. Over the past six years, students that apply from Apprentice Learning come to us prepared, ready for work, and eager to learn. At 14 years old, the students already have a foundation of workplace expectations and a good work ethic."

 Pam Audeh, Youth Development Manager, Brigham and Women's Hospital Center for Community Health and Health Equity

2017 Worksite Partners

40 South Street

ACE Hardware Roslindale

Adi's Bike World

Allen & Gerristen (W)

APAC

Apple Computer (W)

AWOL Clothing

Barbara Lynch Gruppo (W)

Benjamin Franklin Institute of

Technology (W)

Birch Street House & Garden

Boing! Toy Shop

Boston Community Capital

Boston University Center for

Professional Education

Brighton Locksmith and Hardware

City Feed & Supply

Commonwealth Circus

CommonWealth Kitchen (W)

Community Servings
Cradles to Crayons

Emera Energy (W)

Ferris Wheels Bike Shop First Republic Bank (W)

Flour Bakery (W)

Free Software Foundation

Fresh Hair

General Assembly

Hollister Staffing (W)

Horizons for Homeless Children

Jewish Vocational Services

JP Comics

JP Knit & Stitch

Looney Tunes Mass Apparel

Mass Association for the Blind

Mass Society for the Prevention of

Cruelty to Animals (MSCPA)

Maxwell Health (W)

Mike's Fitness JP
Model ACE Hardware

Nazareth Child Care Center

New England Baptist Hospital

New Leaf Flores

NorthStar Asset Management

Pet Cabaret

Polka Dog Bakery

Roxbury Innovation Center

Sandcastle

Shire Pharmaceuticals (W)

Station 8 Salon

Sugar Labs

Symantec (W)

The Harvard Ed Portal

The Thrift Shop of Boston

Tony's Market

Trinity Financial

Urban Improv

Vertex Pharmaceuticals (W)

Vivant Vintage

Warrior Ice Arena

West End House

WGBH

STEM Sites

Sites are located in Jamaica Plain, Roslindale,
Downtown, Fenway, and Brighton
(W) = Workplace Exploration Host

Financials: FY17 & FY16

Financial Position and Statement of Activities for Year Ended June 30, 2017.

	2017	2016
Total Assets	\$284,986	\$203,517
LIABILITIES AND NET ASSETS		
Total Net Assets	\$286,648	\$204,396
STATEMENT OF ACTIVITES		
Total Support and Revenue	\$369,727	\$239,705
F		
Expenses Program Sonvices	\$265,420	¢1E6 671
Program Services General & Administration	\$265, 4 20 \$26,828	\$156,671 \$15,542
Fundraising	\$8,598	\$9,085
	Ψ3,000	40,000
Total Expenses	\$300,847	\$181,298
Net Assets - Beginning of Year	\$201,282	\$142,875
Net Assets - End of Year	\$270,162	\$201,282



2017 Supporters

Career Angels

Anonymous (2)

Career Champions

The Philanthropic Initiative – Cradle to Career

Apprentice Advocates

Anna B. Stearns Charitable Foundation Eastern Bank Foundation George Garretson Wade Charitable Trust #2 Lenny Zakim Fund

Barrier Breakers

Fish Family Foundation
Orville W. Forté Charitable Foundation
Vanderbilt Charitable Trust

Opportunity Creators

Anonymous (2)
Boston Community Capital
Sand County Charitable Trust
City of Boston Summer Youth Fund
Ina Lindenschmidt
Mintz Levin Cohn Ferris Glovsky &
Popeo PC
NorthStar Asset Management

Bonnie & Rich Ricci Fran Rivkin Trinity Financial

Skill Boosters

Janet & Phil Hallaway
Mathilda McGee-Tubb & Peter Grieco
Carol Pine
Justin McLean
Helen & Jenny Russell
Jane Scarborough & Louise Wylan
Chris Shultz

Advisors

Camilla Bennett
Cinqué Dunham-Carson
Nina Fish
Stephan McCauley
Deborah Meier
Mary Moore & Joe Nold
Jermaine Reid
Deb Rivkin & Bruce Haggarty

Friends & Mentors

Jeremy Angoff John Babcock Sharyn Bahn John Beck Lisa Beck Tref Borden Mary Chatfield Lindsay Chaves Laura Cohen Celia Congdon Jadi Christi Conkling Virginia Dorne **Betsy Drinan** Isabel Eccles Noah Feldman Bonnie Field Ayla Gavins Tricia Glynn & Gerry Campos Lesli Gordon Mary Greene Linda Guinee Dennis & Joanna Hanlon Susan Heath Abbe Hershbera Deborah Hughes Alicia Horwitz Simca Horwitz Margaret Ivins Roger Jones Kathleen Kechejian **Eugene Kennedy**

Anui Khetarpal

Astrid King Adam Klein

Stephanie Korman

Tom Kugel Susan Leavey

Melinda Levden

David & Polly MacPherson

Jennifer MacPherson Robin Magistrali

Kate Mattsson-Bose

Maura Meagher

John S. McCarron

Peter McGee

Mary McGee

Heather Merrill

Ed Miller & Teresa Parker

Belva Moler Brendan Morris

Jane Panicucci

Anne Pride

Hema Ramachandran

Nelson Repenning

Blair Rinne

Ann Ruggiero

Veronica Serrato

Sebastian Stuart

Nina Thayer

Rosalind Thomas-Clark

Mercedes Tompkins

Toni Troop

Ellen Weiner

David Weinstein

Erin Wert

Alethea White

Laura Wulf

In-Kind

Birch Benders

Birch Street Home & Garden

Blanchards Liquors

City Feed & Supply

Commonwealth Circus

Flat Black Coffee

J.P. Licks

Ten Tables

THANKS

We are grateful for the generous support we receive from our friends and philanthropic organizations. We could not do it without you!

This list reflects gifts received from July 1, 2016 – December 31, 2017. If your name was mistakenly omitted, please contact us at (617) 221-3912.

"I had a wonderful experience at NorthStar Asset Management. We learned about budgeting and the process of the stock market in the real life world. These concepts are important for my work because one day in the future I would like to own a small part of a company."

— Marta, City Summer Internship Participant



Our Team

Board Members

Justin McLean, Chair Mathilda McGee-Tubb, Vice-Chair Mercedes Tompkins, Treasurer Bonnie Ricci, Clerk Cinqué Dunham-Carson Elizabeth Walczak

Staff

Helen Russell, Executive Director Andrew Frederick, Program Coordinator Taylor Norman, Program Coordinator Ellen Weiner, Development Manager Meaghan Carroll-Rateau, Program Director

Volunteers

Sharyn Bahn, Volunteer Albert Lui, Northeastern University Chris Shultz, Volunteer Marla Andrews, MSPCA Volunteer & Apprentice Mentor "I enjoyed going to Vertex Pharmaceuticals because I got to be a scientist. The new concepts I learned are important as I prepare for work and high school because I want my job and part of my high school work to involve this type of science."

— Joann, City Summer Internship Participant

Contact Info

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